



Mark Your Calendar

2024 EVENTS



Better Business Bureau® of Southern Colorado
25 N. Wahsatch Ave., Colorado Springs, CO 80903

<p>JANUARY 9 The Advantage - In Person 11 EICS Writing Workshop 16 Intro to Digital Ads - In Person</p>	<p>JULY 11 BBB Awards Participation - Virtual 17 The Advantage - In Person 23 Intro to Digital Ads - In Person 24 Intro to Social Impact - In Person 25 PRISM Awards 23 Intro to Digital Ads - In Person</p>
<p>FEBRUARY 6 BBB Awards Participation - Virtual 7 Intro to Social Impact - In Person 13 Buzz with the Bs 20 Intro to Digital Ads - Virtual 21 The Advantage Webinar</p>	<p>AUGUST 6 BBB Awards Participation - Virtual 7 The Advantage Webinar 13 Buzz with the Bs 20 Intro to Digital Ads - Virtual</p>
<p>MARCH 5 BBB Awards Participation - Virtual 6 Intro to Social Impact - Virtual 12 Intro to Digital Ads - In Person 14 The Advantage - In Person</p>	<p>SEPTEMBER 12 Intro to Social Impact - Virtual 17 Intro to Digital Ads – In Person 18 The Advantage – In Person 19 BBB Awards Participation - Virtual</p>
<p>APRIL 2 BBB Awards Participation - Virtual 3 Intro to Social Impact - In Person 9 Intro to Digital Ads - Virtual 10 The Advantage Webinar 16 Buzz with the Bs 28-May 2 Small Business Week</p>	<p>OCTOBER 8 BBB Awards Participation - Virtual 9 The Advantage Webinar 15 Intro to Digital Ads - Virtual 17 A Night of Excellence 22 Buzz with the Bs 23 Intro to Social Impact - In Person</p>
<p>MAY 7 BBB Awards Participation - Virtual 15 Intro to Social Impact - Virtual 16 The Advantage - In Person 21 Intro to Digital Ads - In Person</p>	<p>NOVEMBER 5 BBB Awards Participation - Virtual 12 Intro to Digital Ads – In person 19 Intro to Social Impact - Virtual 21 The Advantage – In Person</p>
<p>JUNE 4 BBB Awards Participation - Virtual 11 Intro to Digital Ads - Virtual 12 The Advantage Webinar 18 Buzz with the Bs</p>	<p>DECEMBER 3 BBB Awards Participation - Virtual 12 Buzz with the Bs Happy Hour</p>

For more information and to register for these events, visit

bbbsc.org

BUZZ with the Bs

BUZZ WITH THE BS

This networking event is an incredible opportunity to find out how we can help each other grow in the thriving business community of Southern Colorado. This networking event is open to both BBB Accredited Businesses as well as non-accredited businesses.

THE ADVANTAGE

Explore what BBB offers your company and the community. Enjoy networking followed by an informative workshop covering:

- The exclusive benefits your BBB membership offers
- Marketing your business using the BBB Accredited Business Seal
- Navigating the review and complaint processes
- Generating new business leads through Get a Quote

Plus:

- Find out about the value of our Age-Friendly Business Certification
- Explore the Review Solutions App
- Take a look at our updated website and learn more about online advertising opportunities in the improved Unified Search Directory

THE ADVANTAGE



PIKES PEAK REGION SMALL BUSINESS WEEK

Better Business Bureau of Southern Colorado, Pikes Peak Small Business Development Center, and The Colorado Springs Chamber & EDC co-host Pikes Peak Region Small Business Week. It includes a variety of workshops, an awards celebration, and networking, all of which are designed to support and provide resources for small business owners, entrepreneurs, and those preparing to start a business.



A NIGHT OF EXCELLENCE

Since 1995, BBB of Southern Colorado has honored businesses in the community that demonstrate a commitment to exemplary customer service. Recipients of the BBB Excellence in Customer Service Award are recognized at our annual A Night of Excellence awards gala. This gala attracts community leaders and business professionals who are dedicated to the prosperity of Southern Colorado. Guests enjoy a full course dinner, entertainment, networking, and awards celebration.



INTRO TO SOCIAL IMPACT

The BBB4Good program enables purpose-driven businesses to become “BBB4Good Verified” by vetting their social good activities with BBB. BBB4Good empowers consumers to choose businesses that reflect their values and purpose-driven business to stand out in the marketplace.



INTRO TO DIGITAL ADS

The Better Business Bureau and Google have teamed up to give your business a competitive edge in advertising. Get ready to maximize your online visibility, attract more customers, and achieve greater success with this powerful partnership.

BBB AWARDS PARTICIPATION

Explore what BBB Awards are available to your company and our community. During this short virtual presentation, you will hear and can ask questions about the various ways your business can participate in our various events and Awards. These include: Our Excellence In Customer Service (EICS) Award, which is our premier program where applicants and recipients are honored at the annual Gala called A Night of Excellence. The Pikes Peak Small Business Week Awards in various categories. The BBB4Good PRISM Awards, honoring businesses who have a social impact component incorporated into their business model. The BBB Summit Award is data-driven based a business's dedication, activity, and BBB business profile interactions on the local BBB.org website. Finally, our newest statewide Colorado BBB Award Winners Summit which gives past BBB Award recipients the ability to network and interact with other BBB Winners alumni from across the state.



THE SIGN OF A BETTER BUSINESS

Find one at BBB.org